



**Combat Veterans Motorcycle Association®**  
**National Board of Directors**  
11 East Kansas Street  
Liberty, Missouri, 64068

NBoD

8 January 2017

(20161211A)  
CVMA® Policy 7-3-13 (Revision A)  
MEMORANDUM FOR RECORD

**SUBJECT: COMBAT VETERANS MOTORCYCLE ASSOCIATION (CVMA) POLICY ON PROHIBITED ITEMS FOR DISPLAY WITH THE CVMA LOGO.**

1. In Accordance With (IAW) CVMA By-Laws, Article 1 Section 2, all members will abide by the guidelines and prohibitions stated in this policy in order to maintain the Association's order and viability.
2. Enforcement of this policy is the responsibility of all members and is done so to ensure the free travel and safety of all members.
3. Disregard of this policy may result in termination of membership in the CVMA.
4. Prohibited items for display on any items bearing the CVMA logo or reasonable resemblance thereof:
  - a) Rockers, arches or scrolls that conform above or below the CVMA Member logos (patch or emblem), regardless of size that may lend to the appearance of a three piece design.
  - b) Rib or side rockers.
  - c) State flags.
  - d) Diamond shaped patches logos or emblems except military Shoulder Sleeve Insignia (unit patches).

*Diamond shaped patch placement is as important as is the shape. Diamond shaped unit patches should not be worn over the heart or on the upper front of a vest or jacket.*
5. Generally prohibited items that may be approved by the Regional Representative for display on any items bearing the CVMA logo or reasonable resemblance thereof:
  - a) Anything in the shape of, or that contains State outlines or depictions.
  - b) Any patch, logo or emblem that represents a percent (%).
6. Any vest, jacket or any other item that displays the CVMA member logo (patch or emblem), regardless of size, will conform to this policy.

7. Waivers: Any State or Chapter may submit a waiver request for exception to any portion of this policy. Waiver requests will be submitted through the chain of command to the National Board of Directors in care of the National Sergeant at Arms (NSAA).
8. This policy works in conjunction with the Logo Use Policy and does not supersede it. Any Item that represents the CVMA logo must adhere to the Logo Use Policy
9. Responsibilities:
  - a) All members are responsible to know and understand the proper wear and display of the CVMA logos. This information can be found in the By-Laws, the CVMA Protocol and through the chain of command.
  - b) Leaders at all levels are responsible to ensure the members are properly informed of the proper wear and display of the CVMA logos and for the corrective action and discipline of members who are in violation of this policy.
  - c) Regional Representatives will:
    1. Maintain a record of any approved exceptions to this policy within their region.
    2. Coordinate with the State Representatives on local conflicts and general acceptability of any approved exceptions to this policy within their region.
    3. Will inform the NSAA prior to granting any exception to this policy.
  - d) The NSAA is responsible for developing and maintaining a comprehensive record and means to access it, of prohibited items and exceptions to this policy.
  - e) The NBOD is responsible for maintaining the applicable policy and an efficient system to review and process member requests for use of the CVMA logos.
10. The NSAA is the point of contact for this policy. Questions regarding this policy will be directed to the NSAA through the chain of command.

Brad Berglund  
National Secretary  
Combat Veterans Motorcycle Association